

Free Whitening for Life

Dr. Nicholas Bowman and his team know how important it is for you to have a healthy and bright smile. We feel that every patient in our practice deserves to have a smile they can be proud of.

Whitening For Life is an exciting new program we are offering to both new and existing patients! We would like to whiten your teeth and keep them white for life!

Here's how it works:

New Patients:

1. First we would like to see you for an initial exam, cleaning and x-rays. Call our office at (423) 332-0500 to set up your first appointment.
2. Then once your teeth are cleaned and healthy, you will get a great discount on your initial whitening procedure. We will provide you with custom fitted professional whitening trays for a one-time enrollment fee of \$99.00 (a \$300.00 savings), to cover the cost of materials.
3. When you keep your regular dental checkups and cleanings, 2-3 times a year, we will be happy to supply you at each checkup with a whitening syringe at no cost to you!

Existing Patients:

1. If you have already had whitening done in our office and already have whitening trays, you will automatically be enrolled in our exciting new **Whitening For Life** program after you sign our Whitening For Life contract. Then, as you come in 2-3 times yearly for your regular dental cleanings checkups, you will receive a whitening syringe at no cost to you.
2. If you have not already had whitening done in our office and you would like to join our **Whitening For Life** program you can enroll for the one-time low enrollment fee of \$99.00 (a \$300.00 savings). Then as you come in 2-3 times yearly for your regular dental cleanings and checkups, you will receive a whitening syringe at no cost to you.

Please call our office at (423)332-0500 before your next appointment to let us know if you are interested in our **Whitening For Life** program.

To be eligible for our **Whitening For Life** program you need to meet the following requirements:

- Keep your regularly scheduled dental cleaning and checkup visits. Your long-term oral health is as important to us as it is to you. Our patients have found that regular checkups greatly reduce dental pain and the cost of dental services. This is why we are happy to provide this extra bonus to our patients who are committed to their oral health. So you must be seen at least twice a year and within 30 days of your regularly scheduled cleaning. If these requirements are broken then a \$50 reconnection fee will be required.
- Provide at least 48 hours notice if you need to postpone or change your appointment. In order to provide exceptional services like **Whitening For Life** to all our patients, we ask that you give us the courtesy of advance notice for all schedule changes.
- Must keep your mouth healthy. It must be free of decay, broken teeth, periodontal disease, etc.
- All accounts must be current (no outstanding bills).

*Dr. Nicholas Bowman and his team have the right to refuse the offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor deemed necessary to void the offer. We reserve the right to change the product type, amount, frequency of distribution, and terms of agreement for any necessary reasons.